



## COOP360 NETWORK INNOVATION AWARDS APPLICATION GUIDELINES

1. Select the award category you are competing for;
  - Cooperative Member development for Improved Quality of Life.
  - Climate Smart Cooperative Business Models for Development.
  - Leveraging science and technology for business efficiency and competitiveness.
  - Marketing and communications award.
2. In not more than 500 words describe the existing innovation that you would like to submit for this award.



3. What makes your innovation so unique to qualify for this award competition?

4. How will your participation in this award contribute to

a. improved member benefit and patronage?

b. business competitiveness?



c. sustainable resilience?

5. What challenges has this innovation brought to the Cooperative if any?

6. How much did it cost you initially and what cost cutting adjustment would you make in the future?



7. What has been the practical impact of this business innovation on;

a) The revenue for your cooperative?

b) Improving household income of your members?

c) Family welfare and wellbeing for your members, including children's education, health, food and nutrition, peaceful cohesion?



d) Environmental improvement in the community?

8. If you win this award how will you use the money to make the innovation more sustainable in adding value to your members?



9. Do you have any other comments you may want to make about your innovation which is not mentioned above?